



Fonts used for the design:

Main Headings

65 Frutiger Bold

Sub Headings

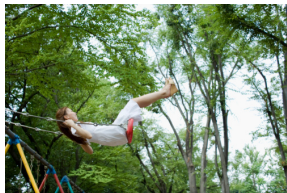
Frutiger 55 Roman

Main Body Copy

Frutiger 45 Light

Image Styles:

Aspiring, daring, exciting, vibrant, energetic,
natural, unexpected, liberating...



Colours used for the design:

Two main colours

Teal - C70 M10 Y55 K0

Grey - C0 M0 Y0 K70



Education colours

Orange - C0 M40 Y100 K10



Public Sector colours

Aqua - C75 M10 Y25 K0



Individuals colours

Purple - C50 M65 Y0 K10



Businesses colours

Green - C80 M10 Y70 K10



Other colours

Light Grey - C00 M00 Y00 K30

Cyan - C90 M0 Y0 K0



Designed by

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Creative Ideas, Intelligently Applied

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